

Product	Size	Cost	Retail	Gross	Open	Goods	Closing	Sales			Days	Ave	Retail Variance	
Description		Price	Price	Profit	Stock	In	Stock	Units	Cost	Retail	Stock	Sales	Units	Value
Boddingtons	Gall	£1.01	£1.85	36.0%	24.00	70.00	30.00	64.00	£515.97	£947.20	17	1.78	6	£11.56
Carlsberg	Gall	£0.72	£2.00	57.7%	54.00	770.00	94.00	730.00	£4,204.80	£11,680.00	5	20.28	13	£25.50
Carlsberg Export	Gall	£0.88	£2.10	50.7%	24.00	44.00	13.00	55.00	£387.95	£924.00	9	1.53	-3	£-5.78
Flowers IPA	Gall	£0.98	£1.85	38.0%	40.00		20.00	20.00	£156.26	£296.00	36	0.56	5	£9.71
Guinness	Gall	£0.92	£2.05	47.1%	94.00	165.00	106.00	153.00	£1,129.56	£2,509.20	25	4.25	24	£48.69
London Pride Ale	Gall	£0.97	£1.85	38.2%	9.00	18.00	14.00	13.00	£101.15	£192.40	39	0.36	-38	£-69.84
Stella Artois	Gall	£1.35	£2.10	24.5%	60.00	130.00	68.00	122.00	£1,317.72	£2,049.60	20	3.39	12	£24.68
Strongbow	Gall	£0.72	£1.90	55.4%	19.00	11.00	16.00	14.00	£80.81	£212.80	41	0.39	-16	£-29.93
Tetleys Ale	Gall	£0.97	£1.85	38.2%	9.00	27.00		36.00	£280.12	£532.80	0	1.00	-38	£-69.84
Tetleys Smooth	Gall	£0.72	£1.85	54.2%	47.00	66.00	55.00	58.00	£334.77	£858.40	34	1.61	7	£13.41
Whitbread Best	Gall	£0.91	£1.85	42.2%	54.00	140.00	76.00	118.00	£858.69	£1,746.40	23	3.28	-14	£-25.44
XXXX	Gall	£1.08	£1.85	31.7%	56.00			56.00	£481.99	£828.80	0	1.56	-20	£-36.54
Draught Beers Totals								1439.00	£9,849.78	£22,777.60	13	39.97	-61	£-103.80

Absolute Cut	Doz	£0.92	£1.95	44.8%	0.25			0.25	£2.75	£5.85	0	0.01	-3	£-5.85
Archers Vea	Doz	£1.00	£1.95	39.9%	0.67		0.67	0.00	£0.00	£0.00	0	0.00	0	£0.00
Babycham	Doz	£0.75	£1.40	36.9%	2.50		2.50	0.00	£0.00	£0.00	0	0.00	0	£0.00
Becks	Doz	£0.88	£1.85	43.9%	7.67	4.00	10.08	1.58	£16.76	£35.14	229	0.04	0	£0.01
Blackthorn	Doz	£0.60	£1.30	45.8%	6.17		5.92	0.25	£1.79	£3.88	855	0.01	-2	£-2.58
Brahma	Doz	£1.00	£1.95	39.9%	3.00			3.00	£35.88	£70.20	0	0.08	0	£0.00
Breezers	Doz	£1.00	£1.95	39.6%	25.83	2.00	19.92	7.92	£95.23	£185.23	91	0.22	-6	£-11.68
Brown Ale	Doz	£0.59	£1.07	34.7%	5.67	4.00	6.58	3.08	£22.00	£39.59	77	0.09	0	£0.00
Corona	Doz	£0.82	£1.95	50.5%		8.00	7.50	0.50	£4.93	£11.70	540	0.01	0	£0.00
Kaliber	Doz	£0.68	£1.05	24.3%	5.25	4.00	5.42	3.83	£31.10	£48.30	51	0.11	1	£1.05
Light Ale	Doz	£0.61	£1.07	32.6%	7.17	29.67	11.42	25.42	£187.06	£326.34	16	0.71	-5	£-5.34
Magners Cider	Doz	£1.10	£2.30	43.6%		28.00		28.00	£371.00	£772.80	0	0.78	-6	£-13.80
Magners Cider	Doz	£1.29	£2.30	33.9%	18.75	22.00	16.50	24.25	£376.60	£669.30	24	0.67	0	£0.00
Newcastle Brown	Doz	£1.31	£2.00	23.0%	3.17	6.00	3.08	6.08	£95.70	£146.02	18	0.17	-0	£-0.02
Quinns	Doz	£0.92	£1.95	44.8%	5.83		5.17	0.67	£7.32	£15.58	279	0.02	0	£0.02
Red C	Doz	£0.76	£1.30	31.6%	0.58		0.58	0.00	£0.00	£0.00	0	0.00	0	£0.00
Slate	Doz	£0.85	£1.95	48.6%	3.50		3.42	0.08	£0.85	£1.94	1482	0.00	-1	£-1.94
Smirnoff Ice	Doz	£0.94	£1.95	43.5%	3.17	14.00	6.83	10.33	£116.26	£241.82	24	0.29	-0	£-0.02
Snowball	Doz	£1.01	£1.35	11.7%	7.17		5.67	1.50	£18.27	£24.32	136	0.04	-0	£-0.02
Stella	Doz	£0.58	£1.95	64.9%	6.58		5.92	0.67	£4.66	£15.58	320	0.02	0	£0.02
WKD Blue	Doz	£0.83	£1.95	49.8%		4.00		4.00	£39.98	£93.60	0	0.11	2	£3.90
WKD Red	Doz	£0.92	£1.95	44.8%	24.00	12.00	27.08	8.92	£97.95	£208.66	109	0.25	-0	£-0.01
Bottled Beers Totals								130.33	£1,526.09	£2,915.85	37	3.62	-20	£-36.26